
SCIENTIFIC STUDIES & REPORTS

- Prof. Daunfeldt, S-O., Ph.D. Mihaescu, O., Nilsson, H. and Prof. Rudholm, N. (2015), When IKEA Enters: Do Local Retailers Win or Lose? HUI Research Working Paper no. 109.
- Prof. Daunfeldt, S-O., Ph.D. Mihaescu, O., Nilsson, H. and Prof. Rudholm, N. (2015), What Happens when IKEA Comes to Town?, *Regional Studies*: 1-12.
- Larsson, C. and Nilsson, H. (2012), Rwandan Maternal Health Care Utilization in Reform - A Horizontal Inequity Analysis of a Community Based Health Insurance Implementation, master thesis in Economics, Gothenburg School of Business Economics and Law, Gothenburg, Sweden.
- Nilsson, H. and Vieweg, S. (2010). Any Grounds for Debt Relief? - An Econometric Analysis Estimating the Impact of External Debt, bachelor thesis in Economics, Gothenburg School of Business Economics and Law, Gothenburg, Sweden.
- *Effekter av en Ikea-etablering* (2015), Prof. Rudholm N., Prof. Daunfeldt S-O., Ph.D. Mihaescu O. and Nilsson H., HUI Research, Report for Handels Utvecklingsråd (The Swedish Retail and Wholesale Development Council). No. 2015:5, Stockholm, Sweden
- *Drivkrafter och effekter av handels satsning på EMV-produkter* (2015), Prof. Daunfeldt S-O., Prof. Rudholm N, Nilsson H. and Johansson, R., HUI Research. Report for DLF's (Grocery Manufacturers of Sweden) foundation for research and development, Stockholm, Sweden.
- *Webbpaneler vs telefonundersökningar: Vad är att föredra?* (2015), Prof. Daunfeldt S-O. and Nilsson, H., Report, HUI Research, Stockholm, Sweden.

SCHOLARSHIPS & AWARDS

- Recipient of Handels Utvecklingsråd's (The Swedish Retail and Wholesale Development Council), Ph.D. Scholarship 2015.
- Winner of Best Ph.D. Candidate Paper Award in 20th Uddevalla Symposium, 2017.

CONFERENCES & WORKSHOPS (PRESENTER)

- 58th ERSA Congress, Cork, Irland, Aug.-Sept. 2018.
- 57th ERSA Congress, Groningen, The Netherlands, Aug.-Sept. 2017.
- The 20th Uddevalla Symposium, Trollhättan, Sweden, June 2017.
- Swedish Graduate Program in Economics (SWEGPEC) Annual Workshop for Ph.D. Students in Economics, Linköping, Sweden, Nov. 2016.
- Nordic Retail and Wholesale Conference 2016 (NRWC) Aarhus, Denmark, Nov. 2016
- The 55th Annual Western Regional Science Association (WRS) Conference, Hawaii, U.S. Feb. 2016.
- Swedish Graduate Program in Economics (SWEGPEC) Annual Workshop for Ph.D. Students in Economics, Jönköping, Sweden, Nov. 2015.
- The 22nd European Institute of Retailing and Services Studies (EIRASS) Conference, Montreal, Canada, Jul. 2015.
- The 9th HUI Workshop on Research in Retailing, Mälargården, Bro, Sweden, Jan. 2015
- Swedish Graduate Program in Economics (SWEGPEC) Annual Workshop for Ph.D. Students in Economics, Jönköping, Sweden, Nov. 2014.
- Nordic Retail and Wholesale Conference 2014 (NRWC) Stockholm, Sweden, Nov. 2014

TEACHING

- Business Statistics I (bachelor level) 2015-2017, teaching assistant.
- Business Statistics II (bachelor level) 2015-2016, teaching assistant.
- Statistics in Research Methods for Informatics (master level) 2016, teaching assistant.
- Statistics in Vetenskapliga Metoder 2016, teaching assistant.
- Thesis supervision (bachelor level) 2016, assistant supervisor.

Helena Nilsson, 1983-11-04
Mobile phone no: +46 (0) 706 556 131

E-mail: helena.nilsson@ju.se

- Thesis supervision (master level) 2017, assistant supervisor.
- Development Economics (master level) 2017, teaching assistant.

EDUCATION

GOTHENBURG, SCHOOL OF BUSINESS, ECONOMICS & LAW, Gothenburg, Sweden

Master of Science in Economics, 120 bec. 2010 - 2012

Bachelor of Science in Economics, 180 bec. 2006 - 2010

VRIJE UNIVERSITY AMSTERDAM, Amsterdam, The Netherlands

Exchange semester, 24 bec. 2008

UNIVERSITY OF GOTHENBURG, Gothenburg, Sweden

English, intermediate level, 30 bec. 2006

Chemistry, basic level, 28 bec. 2005

KRISTIANSTAD UNIVERSITY, Kristianstad, Sweden

English, basic level, 30 bec. 2004

WORK EXPERIENCE

HUI RESEARCH & JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL, 2015 - current,

Jönköping, Sweden: *Ph.D. student* - Enrolled in the doctoral programme in Economics. My thesis has a focus on the interdependencies between retailing and regional economic development.

HUI RESEARCH & DALARNA UNIVERSITY, 2013 - 2015, Stockholm and Falun, Sweden:

Ph.D. student - Enrolled in the doctoral programme in Micro Data Analysis. Thematic focus on the impact of retailing on regional economic development.

HUI RESEARCH AB, 2012 - 2013, Stockholm, Sweden: *Research assistant* - Responsibilities involved, collecting and processing data and compiling texts for research papers, and arranging scientific seminars held in cooperation with HUI Research and The Swedish Retail and Wholesale Development Council (Handelns Utvecklingsråd, HUR).

FORSO NORDIC AB, 2008 - 2011, Gothenburg, Sweden: *Accounting clerk* - Forso Nordic AB is a company that provides financial services under the licensed trademarks Ford Credit, Mazda Credit, Jaguar and Land Rover Financial Services. I assisted with book keeping, invoicing, filing, customer- and retailer services. The position was part time, parallel with studies, and full time during summers.

TAMAM, 2009-2010, Gothenburg, Sweden: *Volunteering homework buddy.*

SVENSKA STORESUPPORT AB, 2007, Gothenburg, Sweden: *Order picker*

S&A PRODUCE (UK) Ltd., 2006, Leominster, U.K.: *Fruit picker*

UGC CINEMAS HAMMERSMITH (now CINEWORLD), 2004-2005, London, U.K.: *Team member*

SOLGÅRDEN ÄLDREBOENDE, 2004, Göteryd, Sweden: *Care taker*

THE ARGYLL ARMS, 2002 - 2003, London, U.K.: *Barmaid*

GÖTERYDS PASTORAT, 1998 - 2002, Göteryd, Sweden: *Janitor*

COMPUTER KNOWLEDGE/PROGRAMMING

Advanced user in STATA and Excel. Good knowledge in SPSS, ArcGIS, QGIS and R.

LANGUAGE KNOWLEDGE

Swedish - native speaker; English - very good, verbally and written; French - good, written.

EXTRA CURRICULAR/MISCELLANEOUS ACTIVITIES

Lived in London for 1.5 years working in the hospitality industry. This period resulted in fluency in English and stress hardiness.

Interests include reading, languages and working out on a regular basis.