

# Oana Mihaescu

## Current employment

2012–ongoing: *Researcher* in Economic Geography, Institute of Retail Economics.

2016–ongoing: *Researcher* in Economic Geography, Södertörn University.

## Previous employment

2015–2016: *Adjunct Senior Lecturer* in Economic Geography, Dalarna University, Department of Complex Systems – Microdata Analysis, Division of Human Geography.

2012–2014: *Guest Researcher* in Economic Geography, Dalarna University, Department of Complex Systems – Microdata Analysis, Division of Human Geography.

2008–2010: *Teaching Assistant*, University of Cincinnati, DAAP, School of Planning.

2007: *Intern*, Cincinnati Area Geographic Information Systems.

2006–2008: *Graduate Assistant*, DAAP, School of Planning.

2005–2006: *Trainee*, European Commission, Eurostat.

2001–2003: *Project Coordinator and Sociologist*, The Humanist Foundation.

2000–2001: *Research Collaborator*, The Romanian Institute of Sociology.

*On parental leave: 2016–2017 (9 months), 2010–2012 (15 months), 2008 (7 months).*

## Higher education qualifications

2010: *Ph.D. in Regional Development Planning*, University of Cincinnati, DAAP, School of Planning.

2004: *M.Sc. in International Environmental Science*, Lund University.

2003: *M.Sc. in Sociology*, Lund University.

2001: *B.Sc. in Sociology*, University of Bucharest.

## Referee-reviewed articles in international journals

<sup>ca</sup>corresponding author; \*alphabetical order of authors.

- [1] Mihaescu, Oana<sup>ca</sup> (2005). Impediments in implementing Local Agenda 21 in Romania: A case study of Râmnicu Vâlcea strategy for sustainable development. *Journal of Environmental Assessment Policy and Management* 7(1): 149-163.
- [2] Mihaescu, Oana<sup>ca</sup>, and Rainer vom Hofe (2012). The impact of brownfields on residential property values in Cincinnati, Ohio: A spatial hedonic approach. *Journal of Regional Analysis and Policy* 42(3): 223-236.
- [3] Mihaescu, Oana<sup>ca</sup>, and Rainer vom Hofe (2013). Using spatial regression to estimate property tax discounts from proximity to brownfields: A tool for local policy-making. *Journal of Environmental Assessment Policy and Management*, 15(1).
- [4] Daunfeldt, Sven-Olov, Oana Mihaescu<sup>ca</sup>, Helena Nilsson, and Niklas Rudholm\* (2015). What happens when IKEA comes to town? *Regional Studies* 51(2): 313-323.
- [5] Mihaescu, Oana<sup>ca</sup>, and Niklas Rudholm\* (2016). Defining relevant product markets for pharmaceuticals. *Bulletin of Economic Research* 69(4): E126-E149.
- [6] Daunfeldt, Sven-Olov<sup>ca</sup>, Daniel Halvarsson, and Oana Mihaescu\* (2016). High-growth firms: Not so vital after all? *International Review of Entrepreneurship* 14(4): 377-394.
- [7] Han, Menjie, Oana Mihaescu<sup>ca</sup>, Yujiao Li, and Niklas Rudholm (2017). Comparison and one-stop shopping after big-box entry: A spatial difference-in-difference analysis. *Journal of Retailing and Consumer Services* 40: 175-187.
- [8] Vom Hofe, Rainer<sup>ca</sup>, Oana Mihaescu, and Mary Boorne (2018). Are homeowners willing to pay more for access to parks? Evidence from a spatial hedonic study of the Cincinnati, Ohio, USA park system. *Journal of Regional Analysis and Policy* 48(3): 66-82.
- [9] Håkansson, Johan, Yujiao Li, Oana Mihaescu<sup>ca</sup>, and Niklas Rudholm (2018). Big-box retail entry in urban and rural areas: Are there productivity spillovers to incumbent retailers? Forthcoming in *International Journal of Retail, Distribution, and Consumer Research*.

## Referee-reviewed articles under review in international journals

<sup>ca</sup>corresponding author; \*alphabetical order of authors.

- [10] Daunfeldt, Sven-Olof, Oana Mihaescu<sup>ca</sup>, Helena Nilsson, and Niklas Rudholm\* (2018). *When IKEA enters: Do local retailers win or lose?* Institute of Retail Economics Working Paper No. 109. Revisions in *Papers in Regional Science*.
- [11] Li, Yujiao<sup>ca</sup>, Johan Håkansson, Oana Mihaescu, and Niklas Rudholm (2018). Agglomeration economies in urban retailing: Are there productivity spillovers when big-box retailers enter urban markets? Institute of Retail Economics Working Paper No. 137. Revisions in *Applied Financial Economic Letters*.

[12] Oana Mihaescu<sup>ca</sup>, and Niklas Rudholm (2018) How does big-box retail entry affect incumbents in the hospitality industry: Evidence from a natural experiment. Institute of Retail Economics Working Paper No. 134. Under review in *The Review of Regional Studies*.

## Working papers and reports

<sup>ca</sup>corresponding author; \*alphabetical order of authors.

Mihaescu, Oana, and Björn Bergman (2018). “Small city centers and small city stores in Sweden: Challenges of the present times”. Swedish contribution to Fédération Nationale De L’Habillement, *The role of independent retail in the regeneration of European city centers*. Paris: European White Paper.

Hortlund, Per, and Oana Mihaescu\* (2016). *The impact of price changes on volume sales of alcoholic beverages in Sweden, 2006-2013*. Institute of Retail Economics Working Paper No. 115.

Rudholm, Niklas, Sven-Olof Daunfeldt, Oana Mihaescu, and Helena Nilsson (2015). Effects of IKEA establishment – What happens when IKEA comes to town. Handels Utvecklingsråd Report 2015:5 (in Swedish).

Mihaescu, Oana, Sven-Olov Daunfeldt, and Mats Bergman (2015). “Support to services in rural areas”. In Catharina Håkansson Boman, Monika Selahn, and Lisa Hedlund, *Service in rural areas*. Stockholm: The Swedish Government, The Investigation Office for Service in Rural Areas Report N2015:35, pp. 271-309 (in Swedish).

Börnhäll, Anders, Sven-Olov Daunfeldt, Oana Mihaescu, and Niklas Rudholm\* (2015). *Unseen job creators: A growth opportunity for the Swedish retail industry?* Handels Utvecklingsråd Report (in Swedish).

Blake, Bartley, Lashanna Martin, Elvira Teran, Oana Mihaescu, Adam Waters, Hans Williams, David Wormald, Donald Zelefrow\* (2008). *The role of transportation in climate change*. Report commissioned by the City of Cincinnati, US.

Byahut, Sweta, Oana Mihaescu, JoAnna Mitchell-Brown, Michael Pateman, and Thomas Wuerzer\* (2008). *RETUL: Revenue enhancement through underutilized land redevelopment: The case of Hamilton County, Ohio*. Report commissioned by Hamilton County, US.

Fusco, Sharon R., Oana Mihaescu, and Michael Stout\* (2007). *Main street: Economic revitalization efforts*. Report commissioned by the City of St. Bernard, US.

Bullerdick, Kim, Erica Craycraft, Sharon R. Fusco, Anima Jain, Ryan Johnson, Brandy McQuery, Oana Mihaescu, JoAnna Mitchell-Brown, Jessica Morris, Mary Vann, and Irem Yelkenci\* (2007). *City of St. Bernard economic development study*. Report commissioned by the City of St. Bernard, US.

## **Funding**

Principal Investigator: The Swedish Retail Council, *Business Improvement Districts – A model for creating safer and attractive retail areas*, September–December 2018. Planning grant.

Principal Investigator: The Swedish Retail Council, *The attractiveness of the small city: The role of retailing and tourism*, 2016–2019.

Co-investigator: Hakon Swensson Foundation, *The impact of retail trade on place attractiveness*, 2016–2019. Principal Investigator: Sven-Olov Daunfeldt (Institute of Retail Economics).

Co-investigator: The Swedish Retail and Wholesale Development Council, *Trade as a growth engine: What are the regional spillovers of increased trade?*, 2015–2017. Principal Investigator: Niklas Rudholm (Institute of Retail Economics).

Co-investigator: The Swedish Retail and Wholesale Development Council, *Unseen job creators: A growth opportunity for the Swedish retail industry?*, 2014–2015. Principal Investigator: Sven-Olov Daunfeldt (Institute of Retail Economics).

Principal Investigator: The Swedish Government, *Support to services in rural areas*, 2014–2015.

Principal Investigator: University of Cincinnati Research Council Summer Graduate Fellowship, *Assessing determinants and impacts of brownfields redevelopment: The case of Cincinnati, Ohio*, July–August 2009.

*11 other personal scholarships.*

## **Referee assignments for journals**

Journal of Business Venturing

Bulletin of Economic Research

International Journal of Strategic Property Management

Journal of Environmental Assessment Policy and Management

Journal of Environmental Management

Journal of Health Economics

Journal of Retailing and Consumer Services

Journal of Transport Geography

Sustainable Development and Planning

The International Journal of Sustainable Development and Planning

## **Recognitions and awards**

University of Cincinnati, School of Planning Excellence in Teaching Award, 2009, 2010

Nominated for University of Cincinnati Excellence in Teaching Awards for Graduate Assistants 2008/2009

University of Bucharest Outstanding Student Award, 2001

Fourth Place at the Romanian National Olympics in Psychology and Educational Science, 1994

## **Supervision**

### **Doctoral students**

Co-supervisor, Yujiao Li (Dalarna University, School of Technology and Business Studies, Borlänge/Falun, Sweden). Ph.D. 14 September 2016.

Co-supervisor, Helena Nilsson (Dalarna University, School of Technology and Business Studies, Borlänge/Falun, Sweden). Fil.Lic. 6 March 2015.

### **Master students**

Main supervisor, Diana Hovsepyan (Royal Institute of Technology, School of Industrial Engineering and Management, Stockholm, Sweden). M.Sc. 1 June 2018.

## **Teaching**

### **Courses**

*Econometrics I* (7.5 credits – undergraduate), 2015 (twice), 2014 (twice) – Södertörn University.

*Introduction to Sustainable Development NV1027, partially* (7.5 credits – undergraduate), 2013, 2014 (twice), 2015 (twice), 2016 – Dalarna University.

*Methods of Research II for Planners 23PLAN546* (3 credits – undergraduate), 2010 – University of Cincinnati.

*Planning Statistics I 23PLAN345* (3 credits – undergraduate), 2009 – University of Cincinnati.

*Methods of Research I for Planners 23PLAN545* (3 credits – undergraduate), 2009, 2010 – University of Cincinnati.

*Policy Analysis for Regional Development 23PLAN804* (4 credits – graduate), 2009 – University of Cincinnati (Teaching Assistant).

*Economic Development Planning Methods I 23PLAN713* (4 credits – graduate), 2008 – University of Cincinnati (Teaching Assistant).

### **Guest lectures and invited talks**

*Shopping centers and their impact on economic performance and place attractiveness: A quasi-experimental approach* (2018). Lund University, Department of Technology and Society, School of Real Estate Management, Lund, Sweden.

*How is the city affected by large retail centers?* (2018). Nordic PropertyExpo, Gothenburg, Sweden (in Swedish).

*Attractive downtowns: About the structural change in retailing and how this affects our city centers* (2018). Region Dalarna, Falun, Sweden (in Swedish).

*Retail and place attractiveness in Sweden: A complex relationship?* (2018). Umeå University, Department of Geography and Economic History – Seminars in Human Geography, Umeå, Sweden.

*The attractiveness of the small city: The role of the retail and tourism industry* (2018). BFUF, The R&D Fund of the Swedish Tourism & Hospitality Industry Research Seminar, Stockholm, Sweden (in Swedish).

*Trade as a growth engine: Regional spillovers of increased trade* (2018). The Swedish Retail and Wholesale Council and HUI Research Joint Seminar, Stockholm, Sweden (in Swedish).

*What happens when IKEA comes to town? How does big-box retailing affect incumbents in the hospitality industry: Evidence from a natural experiment* (2018). Lund University, Center for Retail Research, Lund, Sweden.

*The role of retailing for the attractiveness of the city: Focus on large shopping malls and retail centers* (2017). Umeå Thematic Day: The structural change of the city center – Attractiveness through retail and culture, Umeå, Sweden (in Swedish).

*Retailing in Sweden – Focus on how to use retailing data for research* (2017). The Swedish Retail and Wholesale Council – An initiative to strengthen the retailing industry: A strategical research agenda, Stockholm, Sweden.

*The dynamics and localization of the retail industry in Sweden* (2017). Royal Institute of Technology, Department of Industrial Economics and Management, Stockholm, Sweden.

*Retail location and place attractiveness: IKEA and beyond* (2017). Royal Institute of Technology, Department of Industrial Economics and Management, Stockholm, Sweden.

*The attractiveness of the small city: The role of retailing and the tourism industry.* (2017). The R&D Fund of the Swedish Tourism & Hospitality Industry and The Swedish Retail and Wholesale Council Joint Breakfast Seminar, Stockholm, Sweden (in Swedish).

*Retail Location and Place Attractiveness* (2017). Södertörn University, School of Social Sciences – Re-Invent Seminar Series, Stockholm, Sweden.

*Does retailing have a future in smaller city downtowns?* (2015). EUPLETT Seminar – Living city centers in Europe , Falkenberg, Sweden (in Swedish, with Anna Mocsàry).

*Spatial Hedonic Modeling and Policy-Making: An American Case Study* (2013). Dalarna University Seminar Series in Microdata Analysis, School of Technology and Business Studies, Borlänge, Sweden.

*Brownfields Redevelopment: A Solution to Urban Sprawl* (2010). School of Planning, College of Design, Architecture, Art, and Planning, University of Cincinnati, Cincinnati, US.

*Economic Analysis in Planning: Theory and Practice* (2010). School of Planning, College of Design, Architecture, Art, and Planning, University of Cincinnati, Cincinnati, US.

*Economic Base Analysis and Its Applications* (2010). School of Planning, College of Design, Architecture, Art, and Planning, University of Cincinnati, Cincinnati, US.

*Brownfields Redevelopment: Benefits, Barriers, and Solutions* (2009). School of Planning, College of Design, Architecture, Art, and Planning, University of Cincinnati, Cincinnati, US.

*Brownfields Redevelopment - Determinants and Impact on Property Values: The Case of Cincinnati, Ohio* (2009). Doctoral Colloquium Series, School of Planning, College of Design, Architecture, Art, and Planning, University of Cincinnati, Cincinnati, US.

## **Conference participation**

### **Session chair**

*Session GO4-O7 Location of Economic Activity*. European Regional Science Association (ERSA) Congress, Cork, Ireland, 28-31 August 2018.

*Track 14 Responsible economics, economic policies and public finance of urban and regional interest, Session 3 Alternatives of urban development*. Association of European Schools of Planning (AESOP) Congress: Definite Space - Fuzzy Responsibility, Prague, Czech Republic, 13-16 July 2015.

*Stream 14 Working, welfare states, labour markets and migration, Session 4 Gender and labour markets/Gendering labour markets*. The 5<sup>th</sup> European Feminist Research Conference: Gender and Power in the New Europe, Lund, Sweden, 20-24 August 2003.

### **Speaker**

*Retail trade and place attractiveness*. Nordic Retail and Wholesale Conference (NRWC), Reykjavik, Iceland, 7-9 November 2018.

*External trade and the attractiveness of the small city: The Swedish experience.* Nordic retail and Wholesale Conference (NRWC), Reykjavik, Iceland, 7-9 November 2018.

*Edge-of-town shopping centers versus downtowns: Friends or foes?* European Regional Science Association (ERSA) Congress, Cork, Ireland, 28-31 August 2018.

*Who should be afraid of IKEA? Effects of IKEA entry on the hospitality industry.* Recent Advances in Retailing and Consumer Services Conference (EIRASS), Madeira, Portugal, 16-19 July 2018.

*Retail trade and place attractiveness.* Association of European Schools of Planning (AESOP) Annual Congress: Making Space for Hope, Gothenburg, Sweden, 10-14 July 2018.

*IKEA and place attractiveness.* Uddevalla Symposium: Unlocking the potential of regions through entrepreneurship and innovation, Luleå, Sweden, 14-16 June 2018.

*High-growth firms: Not so vital after all?* 10th HUI Workshop on Research in Retailing, Tammsvik, Sweden, 21-22 January 2016.

*When IKEA comes to town - impacts on the turnover and employment of retail firms in Sweden.* Association of European Schools of Planning (AESOP) Congress: Definite Space - Fuzzy Responsibility, Prague, Czech Republic, 13-16 July 2015.

*When IKEA enters: Do local retailers win or lose?* The 18th Uddevalla Symposium on Regional Development in an International Context: Regional, National, Cross Border and International Factors for Growth and Development, Södenborg, Denmark, 11-13 June 2015.

*What happens when IKEA comes to town? A study on the economic impacts of entry by IKEA on Swedish municipalities.* The 17th Uddevalla Symposium on Geography of Growth - The Frequency, Nature and Consequences of Entrepreneurship and Innovation in Regions of Varying Density, 12-14 June 2014, Uddevalla, Sweden.

*Is brownfield cleanup worth the effort? A spatial hedonic study on property tax discounts from proximity to brownfield sites.* The Joint Association of European Schools of Planning (AESOP) - Association of Collegiate Schools of Planning (ACSP) Congress: Planning for Resilient Cities and Regions, Dublin, Ireland, 15-19 July 2013.

*A spatial Durbin model to analyze product competition and the effect of policy changes on the Swedish market for pharmaceuticals.* The 12<sup>th</sup> International Workshop on Spatial Econometrics and Statistics (SEW), Orléans, France, 17-19 June 2013.

*Brownfield sites and their impact on residential property values: A spatial hedonic regression approach.* The Association of Collegiate Schools of Planning (ACSP) 53<sup>rd</sup> Conference: Resurgence of Planning in a New Century, Cincinnati, US, 1-4 November 2012.

*Measuring and mapping inter-industry linkages: The metalworking cluster in Chicago.* The Association of Collegiate Schools of Planning (ACSP) 48<sup>th</sup> Conference: Building



Ladders to the Middle Class - Planning for Equitable and Sustainable Prosperity, Milwaukee, US, 18-21 October 2007.

*Report on the collection of statistical data on residence permits and similar grants of permission to reside.* EUROSTAT Member States Meeting of the Working Party on Migration Statistics, Luxembourg, Luxembourg, 14-15 February 2006.

*Gender, Labor Market and the Education: A Comparative Perspective between Sweden and Romania.* The 5<sup>th</sup> European Feminist Research Conference: Gender and Power in the New Europe, Lund, Sweden, 2024 August 2003.

## **Media and popular science**

Forne, Dagmar (2018) "When IKEA comes to town, it gets momentum". *Njus.me*, 30 March 2018, [https://www.njus.me/nyheter/nyheter/0/370599/nar-ikea-kommer-till-byn-blir-det-fart?utm\\_source=share](https://www.njus.me/nyheter/nyheter/0/370599/nar-ikea-kommer-till-byn-blir-det-fart?utm_source=share). In Swedish.

Erik Hörnkvist. "The night shift". *Fastighetstidningen*, 8 September 2017. <http://fastighetstidningen.se/nattskiftet/>. In Swedish.

Mihaescu, Oana. "Small cities with attractive conditions". *Handelsrådet, Nyheter*, 15 May 2017, <http://handelsradet.se/nyheter/2017/kronikor/sma-stader-med-stora-forutsattningar/>. In Swedish.

Grossman, David. "They will put Falkenberg in the center". *Fastighetstidningen*, 16 May 2016, <http://fastighetstidningen.se/de-ska-satta-falkenberg-i-centrum/>. In Swedish.

Pawlo Lindskog, Gudrun. "In the head of a cluster researcher: Car dealers face to face". *Motorbranschen*, Nr. 4, April 2016, <https://www.mrf.se/wp-content/uploads/2015/12/MOTORBRANSCHEn-0416.pdf>. In Swedish.

Östgren, Kalle. "The expert: IKEA is considering the city concept at large scale". *Market*, 11 February 2016, <http://www.market.se/bransch/heminredning/experten-ikea-overvager-citykoncept-i-stor-skala>. In Swedish.

Lemmens, Karsten. "Who is afraid of IKEA?". *De Standaard*, 3 February 2016, [http://www.standaard.be/cnt/dmf20160202\\_02105734](http://www.standaard.be/cnt/dmf20160202_02105734). In Dutch.

Sandsjö, Michael. "Mall of Scandinavia snatched the Christmas customers from the neighbors". *Market*, 13 January 2016, [https://www.paperton.com/shelf/reader/magazine\\_id/33044/whitelabel/tidningen-market-2/uid/926210/token/92ab882e15fa06d3ae0f6ff9d3a2eb5ed08d4698#page/1](https://www.paperton.com/shelf/reader/magazine_id/33044/whitelabel/tidningen-market-2/uid/926210/token/92ab882e15fa06d3ae0f6ff9d3a2eb5ed08d4698#page/1). In Swedish.

Sundström, Anders. "The giant mall - tough competition for Christmas shopping". *Dagens Nyheter*, 9 November 2015, <http://www.dn.se/sthlm/jattegallerian-tuff-konkurrent-om-julhandeln/>. In Swedish.

“HUI proposes a model for supporting stores in the rural areas”. *HUI Research News*, 1 April 2015, <http://www.hui.se/nyheter/hui-foreslar-stodmodell-for-butiker-i-glesbygd>. In Swedish.

Wallner, Jacques. “Why do all car dealers locate on the same street?”. *Dagens Nyheter*, 14 February 2015, <http://www.dn.se/motor/varfor-ligger-alla-bilhandlare-pa-samma-gata/>. In Swedish.

LeMaster, Kevin. “Study: Proximity to brownfields lowers property values, costs \$2.2 million in annual tax revenue”. *Building Cincinnati*, 3 April 2013, <http://buildingcincinnati.blogspot.se/2013/04/study-proximity-to-brownfields-lowers.html>.

Reilly, Mary B. “UC research measures financial impact of brownfields on nearby property values”. *UC News*, 27 March 2013, <http://www.uc.edu/news/NR.aspx?id=17302>.

“HUI researcher publishes new article”. *HUI Research News*, 25 January 2013, <http://www.hui.se/nyheter/ny-vetenskaplig-publicering>. In Swedish.

## **Language skills**

(ILR - Interagency Language Roundtable scale)

Romanian – 5, native proficiency

English – 4, full professional proficiency

Swedish – 4, full professional proficiency

French – 2, limited working proficiency

Spanish – 1, elementary proficiency